

MEMBERSHIP SURVEY 2009

	Question	Responses	%
1	What role do you play in the Bulkley Valley Research Centre?	<ul style="list-style-type: none"> • Member • Board member • Supporting Member 	67.9 25.0 3.6
2	How familiar are you with the activities of the Bulkley Valley Research Centre?	<ul style="list-style-type: none"> • Very familiar • Somewhat familiar • Not very familiar 	64.3 28.6 7.1
3	Considering that the Bulkley Valley Research Centre is six years old, how successful do you believe the Centre has been?	<ul style="list-style-type: none"> • Very successful • Somewhat successful • Don't know 	74.1 18.5 7.4
4	The Bulkley Valley Research Centre communicates with its members through semi-annual newsletters, occasional e-mails regarding special events such as conferences, seminars and open houses, as well as, opportunities to participate at the Annual General Meeting. In addition, the website is updated regularly to reflect new projects, funding deadlines, and other activities. How do you rate the communications of the Centre to date?	<ul style="list-style-type: none"> • Excellent • Good • Don't know 	51.9 44.4 3.7
5	What is the most effective way for you to receive information from the Bulkley Valley Research Centre?	<ul style="list-style-type: none"> • E-mail • Website • Newsletter • Research presentations (such as a research social) • Annual General Meeting • All of the above 	81.5 48.1 22.2 18.5 18.5 18.5
6	How often would you like the communication to be?	<ul style="list-style-type: none"> • Whenever new information arises • Quarterly • Monthly • Bi-weekly • Bi-monthly 	55.6 18.5 11.1 7.4 7.4
7	Do you intend to renew your membership to the Bulkley Valley Research Centre?	<ul style="list-style-type: none"> • Yes • Maybe 	96.3 3.7
8	Which of the Bulkley Valley Research Centre programs are important to you?	<ul style="list-style-type: none"> • Research project delivery • Seminar series • Public outreach (field trips, workshops, conferences, etc.) • All of the above • NSERC sponsorship • Scholarships • Awards 	59.3 59.3 59.3 25.9 14.8 7.4 7.4

	Question	Responses	%
9	What do you believe are the strengths of the Bulkley Valley Research Centre?	<ul style="list-style-type: none"> • Credible and experienced researchers • Ability to create partnership with Govt, First Nations, industry, stakeholders • Extensive knowledge of local ecosystems • Credible organization that is well known within the region • All of the above • Ability to deliver projects quickly and efficiently • Credible organization that is well known provincially • Clear vision, mission and goals • Broad membership base 	<p>51.9</p> <p>44.4</p> <p>40.7</p> <p>33.3</p> <p>33.3</p> <p>25.9</p> <p>18.5</p> <p>14.8</p> <p>11.1</p>
10	What do you see that the Bulkley Valley Research Centre can improve upon?	<ul style="list-style-type: none"> • Funding approach • Membership by sector • Membership by area (too focused on the Bulkley Valley) • Vision, mission & goals • Research priorities • Quality standards for research projects 	<p>66.7</p> <p>38.9</p> <p>27.8</p> <p>22.2</p> <p>16.7</p> <p>5.6</p>
11	What do you believe are the most critical issues for the Bulkley Valley Research Centre?	<ul style="list-style-type: none"> • Priority 1: Obtain broader funding • Priority 2: Increasing credibility with funders • Priority 3: Communicating the mission and accomplishments of the Centre • Priority 4: Increasing membership by sector • Priority 5: Developing quality standards • Priority 6: Increasing membership by geographic area • Priority 7: Other 	<p>86.4</p> <p>35.3</p> <p>27.8</p> <p>28.6</p> <p>40.0</p> <p>35.7</p> <p>33.3</p>
12	Who do you believe are the most important clients of the Bulkley Valley Research Centre?	<ul style="list-style-type: none"> • Priority 1: Resource managers and decision makers • Priority 2: Researchers • Priority 3: Members • Priority 4: General Public • Priority 5: Other 	<p>47.6</p> <p>45.0</p> <p>47.4</p> <p>61.9</p> <p>100.0</p>
13	Taking into account the capacities of the Bulkley Valley Research Centre, which of the following new programs or activities do believe to be the most important for the Centre to undertake in the next five years?	<ul style="list-style-type: none"> • Priority 1: Proposal development for non-government sources • Priority 2: Extension of research results to local stakeholders & managers • Priority 3: Hosting regional workshops and conferences • Priority 4: Sponsoring posters or presentations of BVRC projects at conferences • Priority 5: Providing services to members such as shared journal subscriptions ... • Priority 6: Providing physical office space for visiting researchers • Priority 7: Other 	<p>47.8</p> <p>34.8</p> <p>36.4</p> <p>26.3</p> <p>25.0</p> <p>42.1</p> <p>100.0</p>
14	In order to achieve its mission, the Bulkley Valley Research Centre requires a network of highly qualified researchers who can deliver products to a very high standard. Which of the following services do you think the Centre should deliver to support our researchers in their quest for excellence?	<ul style="list-style-type: none"> • All of the above • Creating a collaborative environment for researchers • Providing peer network to review research proposals and results • Shared journal subscriptions • Technical office space (labs etc.) 	<p>47.8</p> <p>43.5</p> <p>39.1</p> <p>26.1</p> <p>4.3</p>